



Mike Hilber  
 <mike@goto.jobs>  
 01/21/2009 11:01 AM  
 Please respond to mike

To: janny.flynt@co.wake.nc.us  
 cc:  
 Subject: .jobs domains in action

Dear Janny Flynt,

We happily attended nearly 30 different HR, Recruiting and Staffing Conferences and Expos during 2008 and were asked the same question over and over again... **How do I use my .jobs web address?**

Since a picture is worth a thousand words we thought we would show you how Wendy's is using their .jobs domain for attracting job seekers.

**Applying is so easy,  
it'll bowl you over.**

Apply online at: **www.wendys.jobs**  
 También disponible en español.

Or visit a Wendy's near you and ask a Manager about our new in-store staffing station.

**RIGHT FOR ME**

**What does working at Wendy's offer you?**

- Competitive wages
- Great training that far outpaces the industry
- Flexible work scheduling that works for you
- Opportunity to earn medical benefits & vacation
- 401(k) savings plan
- Strong potential for promotion from within

So, apply - the easy, paperless way - today.

**Wendy's**  
 Wendy's = opportunity & diversity



**.jobs** (dot jobs), added after your company name, provides a web address that connects directly to your organization's career web site.

Used in recruitment advertising, it directs job seekers to your existing career page with direct connection.

**Applying, for your .jobs domain, is so easy.**

Just go to [www.special.jobs](http://www.special.jobs) to receive your .jobs domain for the special price of

**\$114.95 per year**

Need more examples? Great, log on to [www.video.jobs](http://www.video.jobs) or [www.showcase.jobs](http://www.showcase.jobs) for all the information you will need to understand the many uses of the .jobs TLD.

I would be pleased to answer any additional questions you may have regarding your special needs. Further, I would propose that I speak with you and anyone else that you feel it would benefit in order for me to detail the multiple address options you have and the advertising savings you could realize with the use of a .jobs web address.

As a thank you for questions and comments we are, for a limited time, offering you a special email rate of \$114.95 per domain, per year. That is a savings of \$50.00 the first year alone. Please note that all you need do is to visit [www.special.jobs](http://www.special.jobs) to take advantage of this special offer.

**Mike Hilber**

Director of Sales

**.jobs**

216.426.1500 ext. 4

**.jobs**

3029 Prospect Avenue

Cleveland, Ohio 44115

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