



Conference Sponsorship Opportunities
2010 Changing Faces Diversity Conference
Jane S. McKimmon Conference and Training Center, Raleigh, NC
Tuesday, August 10, 2010

Raleigh-Wake Human Resource Management Association and Triangle Society of Human Resource Management, Wake County Human Services and Capital Area JobLink at Swinburne are planning a one-day conference. The conference will focus on workplace diversity and development, bringing together business, human resource and workforce development professionals.

Our goal is to keep the costs down for attendees and enable many businesses to fully participate in the conference. Below is a variety of ways your organization can contribute to this important educational event and professional networking opportunity.

Sponsorship Categories & Benefits

\$300 Contribution –

- Acknowledgement of financial sponsorships in conference promotional materials
- Free booth in the Resource Room where you will have the opportunity to network with representatives from the state and local HR community

\$500 Contribution –

- Free Admission into conference for 1 member of your organization
- Acknowledgement of financial sponsorships in conference promotional materials
- Free booth in the Resource Room where you will have the opportunity to network with representatives from the state and local HR community

\$1000 Contribution –

- Free Admission into the conference for 2 members of your organization
- Opportunity to give a 2 minute “Commercial” about your organization during lunch
- Acknowledgement of financial sponsorships in conference promotional materials
- Free booth in the Resource Room where you will have the opportunity to network with representatives from the state and local HR community

\$2000 Contribution –

- Free Admission into the conference for 4 members of your organization
- Opportunity to give a 2 minute “Commercial” about your organization during lunch
- Acknowledgement of financial sponsorships in conference promotional materials
- Free booth in the Resource Room where you will have the opportunity to network with representatives from the state and local HR community

In-Kind Donations –

- Free Admission into the conference for 1 member of your organization
- Acknowledgement of financial sponsorships in conference promotional materials
- Free booth in the Resource Room where you will have the opportunity to network with representatives from the state and local HR community

Opportunities include the following:

• Programs: 200 count
• Lanyards: 200 count
• Conference bags with your logo: 200 count